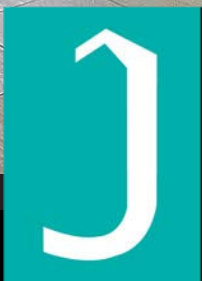


# PREPARING YOUR HOME FOR A SALE: TIPS ON STAGING AND MORE



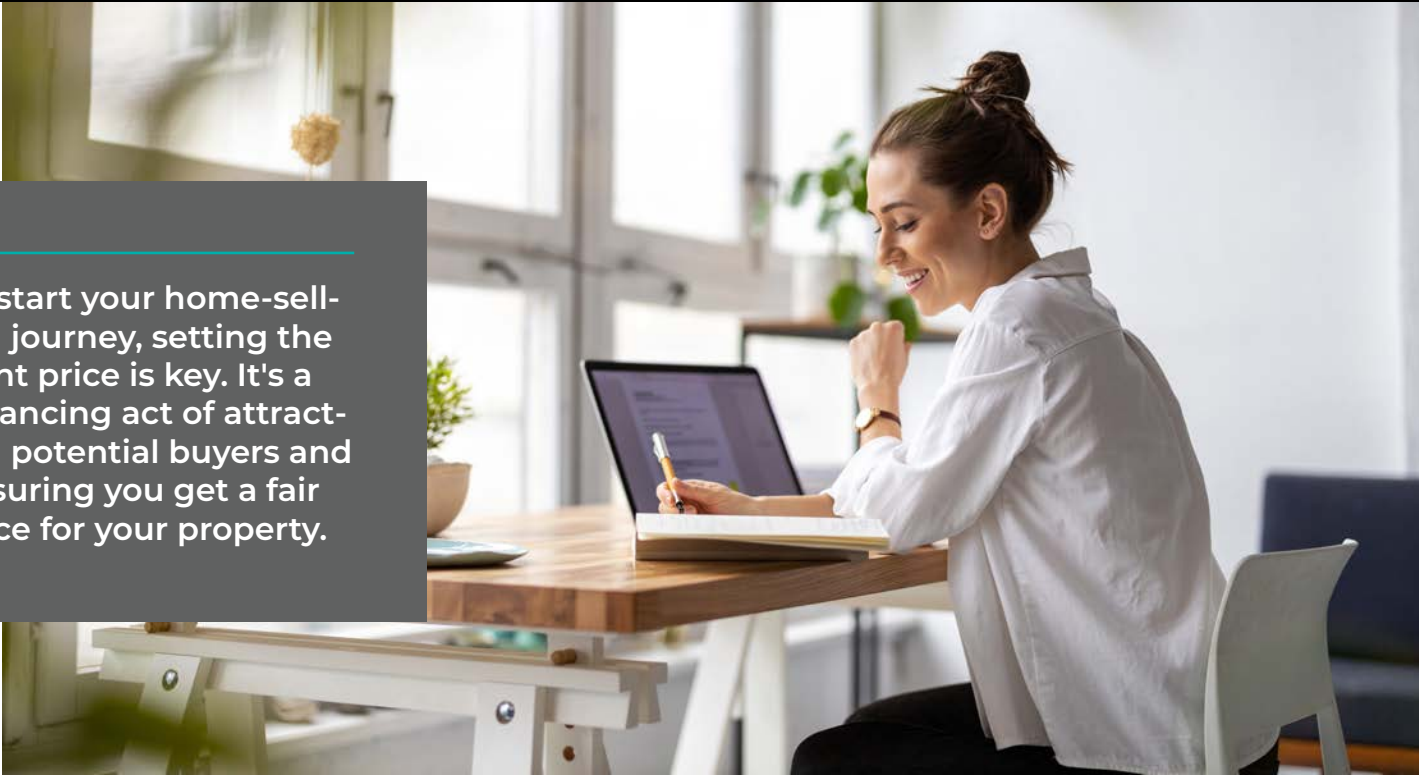
**JENUANE  
COMMUNITIES**

Your Local Homebuilder



From setting the right price to ensuring your home looks its best, selling your home can be a stressful and overwhelming process. However, with some preparation, a little work, and some helpful tips from our experts, you can make the process go more smoothly and get the best possible price for your home. In this guide, we'll cover everything you need to know to prepare your home for a sale, including tips on staging and other essential aspects.





To start your home-selling journey, setting the right price is key. It's a balancing act of attracting potential buyers and ensuring you get a fair price for your property.

## SETTING THE RIGHT PRICE

**Find a real estate agent:** Working with a real estate agent is the best way to start your home selling process. It's worth noting that Jrealty, a company under the umbrella of Jenuine Communities, is equipped to provide assistance throughout your home-buying process. With a dedicated team of knowledgeable professionals, Jrealty is committed to delivering top-quality service to ensure a smooth experience. From comprehending your specific needs to identifying the ideal property and finalizing the transaction, Jrealty serves as a valuable resource in making your dream home a reality.

**Research the market:** Look at the prices of similar homes in your area that have recently sold. This will give you a good idea of the market in your area and what you can expect to get for your home.

**Get a professional appraisal:** A professional appraiser can give you a more accurate assessment of your home's value. This can be especially helpful if your home has unique features or if the market in your area is particularly volatile.

**Consider your competition:** One way we can assist you is by providing a Comparative Market Analysis (CMA) to help determine the optimal price point for your home. Contact us to request a CMA or to speak with one of our realtors for expert advice on setting the right price.

# IMPORTANT THINGS TO KNOW

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In addition to setting the right price and staging your home, there are other essential aspects to consider when preparing your home for a sale. Here are a few things to keep in mind:

**Make necessary repairs:** Take care of any required repairs before selling your home. This includes everything from fixing leaky faucets to repairing holes in the walls.

**Boost your curb appeal:** The exterior of your home is the first thing potential buyers will see, so make sure it looks its best. This could involve adding a fresh coat of paint, planting flowers, or replacing an outdated mailbox.

**Hire a real estate agent:** An excellent real estate agent can be an invaluable resource when selling your home. They can help you set the right price, market your house effectively, and negotiate with potential buyers. When you work with our agents, you can rest assured that you're in good hands. They are passionate about what they do and are committed to making your home buying experience a success. Contact us today to speak with one of our agents and see for yourself why they are the perfect choice for prospective homebuyer.





**Be flexible:** Selling a home can take time, so it's essential to be patient and flexible. You should be open to negotiation and be willing to adjust your price or other terms of the sale to attract potential buyers.

It's essential to be flexible with showing times and accommodating potential buyers. This means keeping your home clean and tidy at all times and being available for showings on short notice home.

Another vital aspect to consider is preparing for the home inspection. Most buyers will request a home inspection as part of the sales process, and so addressing any potential issues ahead of time is essential. This may involve hiring a professional inspector to identify any problems and making necessary repairs or upgrades to ensure your home is in the best possible condition.

Finally, knowing any legal requirements and regulations related to selling your home is important. This may include obtaining a property disclosure statement, obtaining necessary permits for renovations or upgrades, and complying with local zoning and building codes.

By considering all of these important aspects and taking the necessary steps to prepare your home for a sale, you can increase your chances of attracting potential buyers and getting the best possible price for your home.



## STAGING YOUR HOME

Staging your home is optional, but can make a tremendous difference during the selling process. It involves making your home look as attractive as possible to potential buyers and can be done by a professional or by the seller themselves.

**Here are some tips to help you stage your home:**

**Declutter:** Remove any excess clutter from your home, including personal items like family photos and knick-knacks. This will make your home look more spacious and allow potential buyers to envision themselves living there.

**Clean:** Make sure your home is spotless before showing it to potential buyers. This includes cleaning everything from the floors to the windows to the countertops.

**Depersonalize:** Remove any items that are too personal or specific to your tastes. This includes things like unique artwork or bold paint colors.

**Neutralize:** Consider painting your walls a neutral color, which will appeal to a broader range of potential buyers.

**Highlight your home's best features:** If it has a standout feature, like a fireplace or a great view, ensure it's prominently displayed.





## **JENUANE IS HERE TO HELP**

If you're considering selling your home and would like professional guidance, we invite you to contact Jenuane's Concierge Team. Our team of experienced real estate professionals can help you explore your options, set the right price for your home, and guide you through the entire sales process. We offer personalized service and attention to detail, ensuring you get the best possible outcome when selling your home.

To get started, simply visit our website, fill out the contact form, or call us. We'll happily answer any questions and schedule a consultation to discuss your needs. Thank you for considering Jenuane's Concierge Team for your home selling needs.

**We Buy Here. We Build Here. We Live Here.**

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